

2nd EIBA Workshop

Budapest, March 7, 2018

CALL FOR PAPERS

Competitiveness of Firms and Locations in the Digital Age

The **main goal of the EIBA Workshop** (EIBA-W) is to promote the European International Business Academy (EIBA), particularly in Eastern European countries & regions. The underlying aim of the EIBA-W is to offer the opportunity to IB scholars located in these countries / regions to gather and form geographical communities within the greater EIBA family.

Program chairs

- **Erzsébet Czakó**, Corvinus University of Budapest, Business School, Competitiveness Research Centre, Hungary
- **Magdolna Sass**, FDI Research Group of the Centre for Economic and Regional Studies, Hungarian Academy of Sciences, Budapest, Hungary
- **Philippe Gugler**, EIBA Chairman, University of Fribourg, Switzerland

Venue Corvinus University of Budapest, IX, Fővám tér 8, Budapest, Hungary

Publication A special effort will be provided to assist participants with accepted papers to publish their papers in Journals related to the Workshop's theme (i.e., *IBR*, *Competitiveness Review*, *International Journal of Emerging Markets*, *Transnational Corporation*).

Special PhD session A special session is dedicated to promoting the development of PhD students in Eastern European countries and regions. This session will focus on quantitative research methods and how they can be applied to various research questions.

Paper submission

Papers not longer than 30,000 characters are welcome. Papers should be on topics in the fields of IB or related fields. Each submitted paper will undergo a blind review process. Papers must be submitted via e-mail to: sass.magdolna@krtk.mta.hu

Deadline: 30 January 2018

Scientific committee

- Jarolim Antal (Czech Republic)
- Anže Burger (Slovenia)
- Radek Čajka (Czech Republic)
- Erzsébet Czakó (Hungary)
- Filip De Beule (Belgium)
- Pervez Ghauri (United Kingdom)
- Marian Gorynia (Poland)

- Philippe Gugler (Switzerland)
- Tilo Halaszovich (Germany)
- Andreja Jaklič (Slovenia)
- Barbara Jankowska (Poland)
- Kalman Kalotay (UNCTAD)
- Constantina Kottaridi (Greece)
- Andrei Panibratov (Russia)
- Jonas Puck (Austria)
- Magdolna Sass (Hungary)
- Stefan Schmid (Germany)
- Ana Tavares-Lehmann (Portugal)

Registration and participation

- There is no registration fee, but registration is required to participate in the workshop.
- **Please register via e-mail: fdi@krtk.mta.hu**
- Authors of submitted papers are requested to participate – at least one author of each accepted paper should actively participate for the entire event. Participants without papers are also welcome to the workshop – but their prior registration is also required.

Dates and deadlines

- Paper submission deadline: **January 30, 2018**
- Accepted/rejected decisions and feedback to applicants: **February 8, 2018**
- Final program announcement: **February 9, 2018**
- Registration deadline: **February 16, 2018**

Preliminary program

- 8.30 – 9.00 Registration
- 9.00 – 9.15 Opening & Welcome**
- 9.15 – 10.30 Panel***
- 10.30 – 10.45 Coffee break
- 10.45 – 12.00 Session 1**
- 12.00 – 12.15 Coffee break
- 12.15 – 13.30 Session 2**
- 13.30 – 14.15 Lunch break
- 14.15 – 15.15 Special PhD session**
- 15.15 – 15.30 Coffee break
- 15.30 – 16.45 Session 3**
- 16.45 – 17.00 Conclusion & Wrap-up**

Logistics

- Coffee/tea, water and light snacks during the coffee breaks as well as a light lunch are offered to the registered participants.
- Assistance in finding reasonably priced accommodation for non-Hungarian participants with accepted papers and/or members of panels or round discussion is offered.

Panel: *Competitiveness of Firms and Locations in the Digital Age

Chair:

- Philippe Gugler

Panelists:

- Filip De Beule (KU Leuven, Belgium)
- Andreja Jaklič (University of Ljubljana, Slovenia)
- Barbara Jankowska (Poznań University of Economics and Business, Poland) and Marta Götz (Vistula University, Poland)
- Constantina Kottaridi (University of Piraeus, Greece)